



For Immediate Release

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**Hocutt and BluTrend® partner to offer CSASecure®
to multifamily property owners**

Atlanta – April 21, 2009 – Hocutt a leading provider of affordable submetering and billing services announced a partnership with BluTrend to offer the CSASecure® solution to multifamily property owners served by Hocutt.

Under the partnership, multifamily property owners served by Hocutt can see significant savings in utility expenses by ensuring that residents remain responsible for their utility consumption during an entire lease term. CSASecure identifies residents who do not switch their utility service into their own name within 24 hours after they move into a unit. The program also identifies residents who switch utility service back to the property's name at any time before moving out. In each case, the automated system compares data provided by the property owner with utility data transactions and then automatically notifies residents as necessary.

“We are pleased to work with BluTrend to offer CSASecure® to multifamily property owners,” said Kevin Hammer, Executive Vice President for Hocutt. “Hocutt has been in the business of providing affordable submetering and billing services since 1957 and with the addition of CSASecure® to our full-service programs, we can help save even more money for our customers”. “This is a win-win-win for everyone”.

“ We are excited to work with Hocutt to offer CSASecure® to their customers in Texas and other states as the program expands”, according to BluTrend managing partner Michael Anderson. “We have seen as much as \$75 per door per year savings for those customers who have adopted CSASecure® in addition to a traditional Vacancy Recovery program, and in today's tough economy, everyone is looking for ways to increase NOI.

About Hocutt, Inc.

Hocutt, Inc. is a respectable full service utility submetering company that has served the industry since 1957. Hocutt provides meter installation and utility recovery solutions for a growing number of multi-family residential and commercial management clients as well as major manufacturing industrial management. In addition, Hocutt offers meter reading, payment collections and on-line services. Our focus is meeting the specific needs of each client while allowing them to recover and reduce operating cost. For more information, visit www.hocutt.com

About BluTrend®, LLC

BluTrend®, LLC is a privately held Georgia company focusing on reducing electric and natural gas expenses in the multifamily industry. CSA Secure® is a patented product of BluTrend, LLC and is currently in commercial use in Texas and Georgia. For more information, visit www.blutrend.com.

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