



For Immediate Release:

Conservice Partners with BluTrend to offer CSA Secure to multifamily clients in Texas

Logan, UT – August 18, 2008 – Conservice, a leading provider of utility management and billing solutions for the multifamily market, today announced that it has entered into a partnership with BluTrend, LLC to offer the CSA Secure solution to multifamily property owners located in Texas that receive billing services from Conservice. Through a seamlessly integrated solution, the companies will provide property management organizations in Texas with the ability to eliminate and recover utility theft by its residents.

This partnership provides multifamily property owners serviced by Conservice to see significant savings in utility costs ensuring that residents remain responsible for their consumption during an entire lease term. CSA Secure will be utilized by Conservice clients to identify residents who switch their utility service back to the property's name at any time prior to their move out date. In this case, the automated system compares data provided by the property owner with Conservice billing data and then automatically notifies residents as necessary.

The CSA Secure system is compatible with software systems used by most properties and the automation is seamless and reduces the need for complicated IT integration.

“Our service creates significant savings in utility costs for multifamily property owners,” said Michael Anderson, BluTrend managing partner, “as well as takes off a considerable amount of workload from the site's management team, allowing them to concentrate on their core competencies like leasing units, providing resident satisfaction and the overall successful management of the property.”

David Jenkins, CEO of Conservice, added, “We are extremely excited to provide the CSA Secure service to our existing and new multifamily clients in Texas. Our clients believe this service is very important to recovering utility costs that would otherwise be lost. We are proud to add this service to our suite of solutions designed to help multifamily clients save and recover utility costs.”

About Conservice

Conservice is one of the largest utility management and billing companies in the United States offering a suite of solutions that are designed specifically for the multifamily industry and developed on an industry-friendly platform. These solutions include the installation of utility sub-meters, billing each resident for their utility usage and other monthly charges, as well as a utility management program that manages a client's utility invoice process and controls utility costs. Conservice focuses on meeting the specific needs of their clients by offering fully integrated solutions that greatly reduce operating costs and promote conservation while maintaining an unmatched level of customer service to the client and residents.

About BluTrend

BluTrend, LLC is a privately held Georgia company focusing on reducing electric and natural gas expenses in the multifamily industry. CSASecure is a patent-pending product of BluTrend, LLC and is currently in commercial use in Texas and GA. For more information, visit www.blutrend.com.

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